



## **Media Advisory**

### **Tuesday, January 24, 9:30 am – 10:30 am EST**

### **Launch of National Campaign for Plug-In Hybrids**

**Learn how America can dramatically reduce its gas consumption, dependence on foreign oil, and greenhouse gas emissions.**

- WHAT:** Media briefing hosted by Plug-in Partners Coalition
- Find out why local governments, national policy organizations, utilities, and environmentalists are uniting behind the push for plug-in hybrid vehicles (electric-flex-fuel vehicles that can be recharged by plugging into electrical sockets);
  - Hear how the Plug-in Partners campaign plans to create a compelling case for automakers to produce plug-in hybrid vehicles;
  - Learn from some of the country's leading experts on national security, energy efficiency and plug-in hybrids about the merits of developing this next generation of hybrid vehicles.
- WHEN:** Tuesday, January 24 @ 9:30 – 10:30 am EST
- WHERE:** National Press Club, Holeman Room  
529 14<sup>th</sup> St. NW; Washington, D.C.
- WHO:**
- Austin, Texas, Mayor Will Wynn
  - Charles Fox, Deputy Secretary for New York Governor George Pataki for Energy and Environment
  - James Woolsey, Former CIA Director and Founder, Set America Free
  - Frank Gaffney, President, Center for National Security Policy
  - Kateri Callahan, President, Alliance to Save Energy
  - Alan Richardson, President & CEO, American Public Power Association
  - Dr. Joseph Romm, Founder & Executive Director, Center for Energy and Climate Solutions
  - Dr. Andy Frank, University of California-Davis, Expert on Plug-in Hybrids
- LIVE WEBCAST:** [www.PlugInPartners.org](http://www.PlugInPartners.org) (9:30 a.m. EST)
- VIDEO:** Available for broadcast outlets

**CONTACTS:** Ed Clark, Plug-in Partners Coalition 512-322-6514, Pager 512-802-2000

Frank Walter, Plug-in Partners Coalition 202-299-0300, Mobile 202-271-7727  
[fwalter@impalacom.com](mailto:fwalter@impalacom.com)